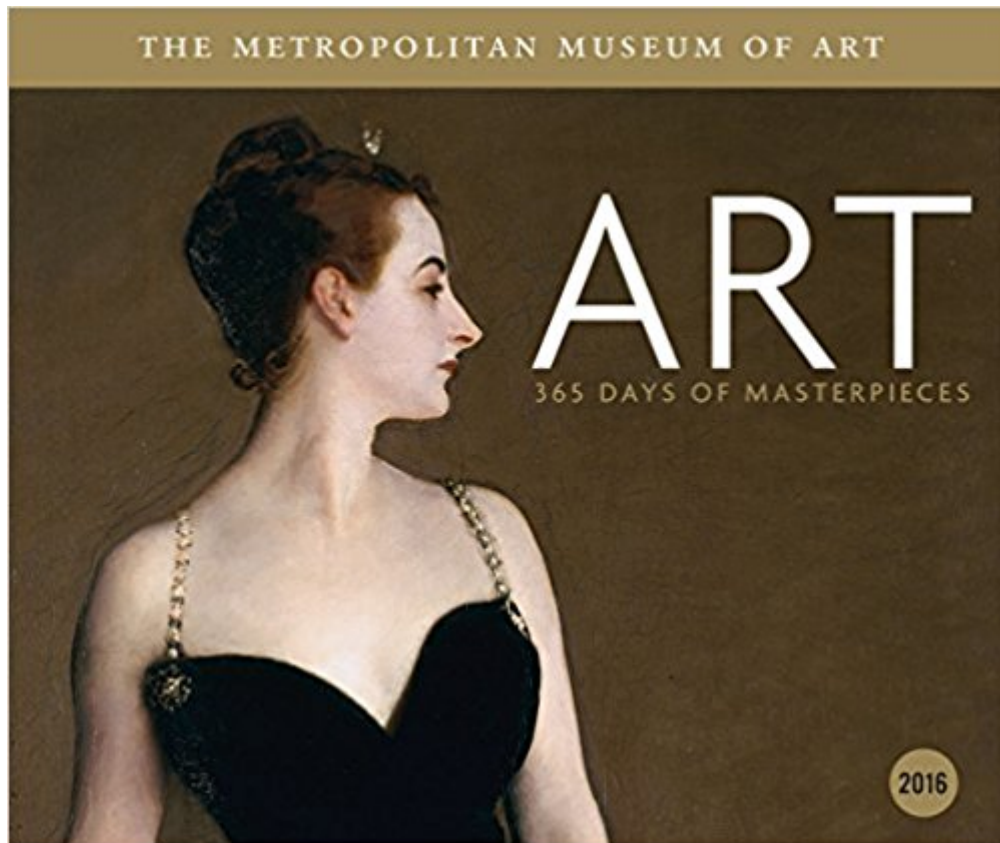


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# ART: 365 Days Of Masterpieces



## Synopsis

From classic paintings and sculpture to groundbreaking costumes and photographs, uncover a beautifully reproduced work of art each day with this 2016 desktop calendar whose packaging ingeniously converts into a standing easel.

## Book Information

Calendar: 160 pages

Publisher: Harry N. Abrams; Des edition (August 11, 2015)

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Product Dimensions: 6.2 x 1.2 x 7.5 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 3.1 out of 5 stars [See all reviews](#) (45 customer reviews)

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## Customer Reviews

As others have pointed out, the calendar "frame" is no longer the clean, clear "frameless" plastic. It is now a wide silver grey frame which reduces the page size to only 68% of what it used to be. (I did the math twice because that reduction even surprised me). A wide silver grey frame does NOT enhanced the art. It detracts. But if aesthetics had been the only difference I wouldn't be writing this. It is the decreased functionality that is the big disappointment. First, it is not as easy to changes the pages. Second, the size of the date on each page is greatly reduced and the date and day of week are in black but the month is in very light silver grey, all of which makes it harder to read. And the very worst part of the changes made in this calendar is that you now pull the page up and turn it around and reinsert for the following day. And as you are doing this the page for day-after-tomorrow is revealed until you re-insert today's page. I don't want to see that page. A lot of the fun is to NOT look ahead. To be surprised each day as I change the date. So what is good about this calendar? The art, of course. And also the new pages are exactly the same size as the old pages, which is making it possible for me to use last year's plastic frame for this year's calendar. All I had to do was remove the "foot" from the back of the frame and turn the calendar 90 degrees and then attach the foot using double sticky-back tape. I have enjoyed these MET calendars for years but next year I

might have to make a change.

This calendar is quite different from previous years and I'm a little disappointed. They have put it in a grey cardboard frame instead of the clear plastic one, and I think it detracts from the vibrancy, plus it reduces the size of the pictures. Change is hard I guess, but I don't see the point of this change except to make it cheaper, or maybe more completely recyclable.

love the art but the new packaging is clumsy and not up to previous years standards

I've bought this calendar for several years now, and have steadily watched the quality degrade. First it was the thickness of the pages getting thinner and more cheap-feeling. Now they're down to plain glossy paper that bends and tears easily, and the display base is now a cheap-looking cardboard box in a dull silver color. It detracts from the artwork, it makes the artwork smaller (in previous years the base was an open acrylic design - far nicer) and the silver goes with almost none of the pieces. It's like looking at artwork matted by a fool. The MET has lovely artwork and this calendar has a great idea - they just need to step it back up again and make it look like something from the MET. Not something from a farmer's market.

o.k., I am lighting up a little on my negative review. Now that I have the calendar up for a couple days, I can see why it is a good design. It's all made out of cardboard/paper, so it is better for the environment I'm sure. It's also quite handsome. However, when compared to the last few years' plastic holder....this year it takes away from the art more, the images are smaller, it takes up more table space, and the most strange change is that you have to flip each day over to the backside of that sheet. I find this strange because now everyday I have to flip the sheet over and put it back in at the front. which is hard b/c of the window/frame holder. It's not really hard, but when compared to last year's it's more difficult. This design would be better if they kept it where I put every sheet in the back and then half way through the year, flip them all over one time. The sad thing is that sales will probably still be good this year b/c people are expecting the same simple design, then most will not return it b/c it's not horrible. So only next year, sales may go down, which means maybe they will better the design for 2018. Oh well, we will see, maybe they could take from both designs to make an environmentally sound holder that is simpler and gives more to the art. It's probably different this year b/c they changed from Workman Publishing to Abrams Publishing.

For anyone who has had a page-a-day art calendar from the Met in the past, be aware this is a flimsy imitation.--Prior ones had sturdy lucite frame - this is cardboard and of course, a different size so we can't even use the lucite ones we already have--Prior pages were sturdy, these are too flimsy to stick into the back--The images are small and poorly printed--MOST IMPORTANTLY, we only have Monday, Wednesday and Friday - what the heck happened to the other days?Worst calendar EVER.

I have been buying this calendar and enjoying it for many years but I was disappointed with the 2016 calendar because it no longer comes in the Clear Plastic Stand. It's now in a Cardboard Stand. Plus they changed the format from Vertical to Horizontal so I can't easily use the stand from last year. I'll cut and modify my old plastic stand to work this year but this is probably the last time I'll order this calendar.

The pictures are beautiful but the functionality of it sucks. Each calendar page is printed on both sides so you have to pull each individual page out of the holder, flip it over, re-insert it into the holder to see the next day. Sure it saves on paper and makes it eco-friendly but its not as convenient as a daily tear off calendar.

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